		Messaging	Date	Social Media Posts	Details about Post	Content Type	Stage of Production	If filming/photographing scheduled, when and with who?	Scheduled?
Q1	July, August, September	Summer Hunger & Food Security	Wednesday, July 1, 2026	NtAD	Campaign Launch	Photo (graphic)	post scheduled		☑
		Heat Relief	Thursday, July 2, 2026						☐
		TCAA Through the Years	Friday, July 3, 2026						
		A Community Resource You May Not Know About	Saturday, July 4, 2026	Summer Hunger & Food Security	Link back to NtAD, "Holidays Don't Stop Hunger" Share that while many families are	Photo (graphic)	post scheduled		☑
		The People Behind the Mission	Sunday, July 5, 2026						☐
		Preparing for Hunger Action Month (August)	Monday, July 6, 2026						
		Hunger Action Month (September)	Tuesday, July 7, 2026	NtAD	Final Day for giving	Photo (graphic)	post scheduled		☑
		Community Impact	Wednesday, July 8, 2026						☐
		New Building and Looking Ahead	Thursday, July 9, 2026	NtAD	Thank you post	Photo (graphic)			☐
		Client Stories?	Friday, July 10, 2026	Neighbors Helping Neighbors	Volunteers Needed	Photo (graphic)	post scheduled		☑
		Volunteer Stories and Highlights	Saturday, July 11, 2026						☐
		Stability Starts Here	Sunday, July 12, 2026						☐
		Community Partnerships in Action*	Monday, July 13, 2026						☐
		The Cost of Living Reality*	Tuesday, July 14, 2026						☐
		One Person Can Make a Difference*	Wednesday, July 15, 2026	Volunteer Story	Volunteer Story	Photo (no graphic)	caption writing		☐
		Food Beyond the Pantry*	Thursday, July 16, 2026						☐
		Tours	Friday, July 17, 2026	Summer Hunger & Food Security	A Week in the Food Pantry Use impact statistics: Households served this week	Photo (graphic)	post scheduled		☑
			Saturday, July 18, 2026						☐
			Sunday, July 19, 2026						☐
			Monday, July 20, 2026	The People Behind the Mission	Staff Spotlight	Photo (no graphic)	post scheduled		☑
			Tuesday, July 21, 2026						☐
			Wednesday, July 22, 2026	Food Beyond the Pantry					☐
			Thursday, July 23, 2026						☐
			Friday, July 24, 2026	One Person Can Make a Difference			post scheduled		☑

	Saturday, July 25, 2026						☐
	Sunday, July 26, 2026						☐
	Monday, July 27, 2026	Community Impact	What Community Support Made Possible This Month				☐
	Tuesday, July 28, 2026						☐
	Wednesday, July 29, 2026	New Building and Looking Ahead	Construction update with photos of current progress.				☐
	Thursday, July 30, 2026						☐
	Friday, July 31, 2026	**					☐
	Saturday, August 1, 2026						☐
	Sunday, August 2, 2026						☐
	Monday, August 3, 2026	Tours	What You'll See on a TCAA Tour				☑
	Tuesday, August 4, 2026						☐
	Wednesday, August 5, 2026						☐
	Thursday, August 6, 2026						☐
	Friday, August 7, 2026	Building Community	Showcase all the different ways people build community				☑
	Saturday, August 8, 2026						☐
	Sunday, August 9, 2026						☐
	Monday, August 10, 2026	Stability Starts Here	Show how one service often leads to another. For example:				☐
	Tuesday, August 11, 2026						☐
	Wednesday, August 12, 2026						☐
	Thursday, August 13, 2026						☐
	Friday, August 14, 2026	New Building and Looking Ahead	Focus less on construction and more on what the building will make possible.				☐
	Saturday, August 15, 2026						☐
	Sunday, August 16, 2026						☐
	Monday, August 17, 2026	A Community Resource You May Not Know About					☐
	Tuesday, August 18, 2026						☐

	Wednesday, August 19, 2026						☐
	Thursday, August 20, 2026						☐
	Friday, August 21, 2026	Volunteer Story	Volunteer Story				☐
	Saturday, August 22, 2026						☐
	Sunday, August 23, 2026						☐
	Monday, August 24, 2026	The People Behind the Mission	Introduce a team of staff members				☐
	Tuesday, August 25, 2026						☐
	Wednesday, August 26, 2026						☐
	Thursday, August 27, 2026						☐
	Friday, August 28, 2026	Hunger Action Month Lead-Up	September is Hunger Action Month, but hunger doesn't wait until September.				☐
	Saturday, August 29, 2026						☐
	Sunday, August 30, 2026						☐
	Monday, August 31, 2026	Community Impact	Month ending recap with data				☐
	Tuesday, September 1, 2026						☐
	Wednesday, September 2, 2026	New Building and Looking Ahead					☐
	Thursday, September 3, 2026						☐
	Friday, September 4, 2026	Hunger Action Month					☐
	Saturday, September 5, 2026						☐
	Sunday, September 6, 2026						☐
	Monday, September 7, 2026	Tours					☐
	Tuesday, September 8, 2026						☐
	Wednesday, September 9, 2026	TCAA Through the Years					☐
	Thursday, September 10, 2026						☐
	Friday, September 11, 2026	Hunger Action Month					☐
	Saturday, September 12, 2026						☐

	Sunday, September 13, 2026						☐
	Monday, September 14, 2026	Heat Relief					☐
	Tuesday, September 15, 2026						☐
	Wednesday, September 16, 2026	Volunteer Story					☐
	Thursday, September 17, 2026						☐
	Friday, September 18, 2026	Hunger Action Month					☐
	Saturday, September 19, 2026						☐
	Sunday, September 20, 2026						☐
	Monday, September 21, 2026	A Community Resource You May Not Know About					☐
	Tuesday, September 22, 2026						☐
	Wednesday, September 23, 2026	The People Behind the Mission					☐
	Thursday, September 24, 2026						☐
	Friday, September 25, 2026	Hunger Action Month					☐
	Saturday, September 26, 2026						☐
	Sunday, September 27, 2026						☐
	Monday, September 28, 2026	Community Impact					☐
	Tuesday, September 29, 2026						☐
	Wednesday, September 30, 2026	Hunger Action Month					☐