FY 25 vs. FY 26

Comparison between Jul 01, 2025 - Jun 30, 2026 and Jul 01, 2024 - Jun 30, 2025

Page & profile impressions

469,685
impressions

127% from 207,129

Page & profile reach

232,710
people

811% from 25,548

Followers

6,936
followers

73.1% from 4,006

New followers

1,228
new followers

414% from 239

Posts

706
posts

176% from 256

Post reach

221,664
people

7K% from 3,116

Post impressions

424,037
impressions

237% from 125,895

Post engagement

23,163
engagements

528% from 3,688

Average post engagement rate

9.3%
engagement rate

32.8% from 7%

Post shares

823
shares

115% from 382

Post comments & replies

299
comments

123% from 134

Post link clicks

5,337
clicks

282% from 1,398

Top posts > Engagement



Final week for early bird tickets! VICINITY is almost here, and prices go up March 1st. Join us for an unforgettable night of local bites, drinks, entertainment, and community impact at Tempe Community Action Agency's signature celebration, and help us celebrate 60 years of serving our community. Best part? Proceeds directly support programs providing

1,553 engagement



We are heartbroken to share that our former colleague and dear friend, Dave Tally, was involved in a serious motorcycle accident. Dave and his fiancé were hit by a drunk driver; while Dave is currently hospitalized with significant injuries, we are deeply saddened to report that his fiancé did not survive the crash. A Master Gardener, Dave was instrumental in the

1,479 engagement



Our community lost a gentle, giving, and loving soul a few weeks ago. Jennifer Anne Johnson and her family have been long-standing champions of TCAA and the people we serve. Community activist and close friend of TCAA, Jenny Norton said it best: "Although filled with sorrow, I am also filled with gratitude for all that Jennifer did for our community and our

864 engagement

Top posts > Engagement



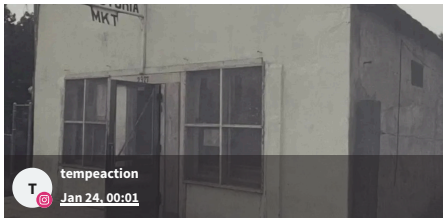
Come drop off Turkeys and sides to make someone's holiday meal complete! Items we need (no glass please): Turkey Canned Corn Canned Green Beans Canned Cream of Mushroom Soup Canned Cranberry Sauce Bag of Instant Potatoes Box of Stuffing Can/Packet of Gravy Container of French Fried Onions Chicken Broth or Boullion Cubes Pumpkin Pie Filling

132 engagement



We want to extend a HUGE thank you to the Tempe Bicycle Action Group for collecting and donating over 2000 pounds of food this weekend! Your support for the community is so appreciated. #TCAA #Tempe #FoodPantry

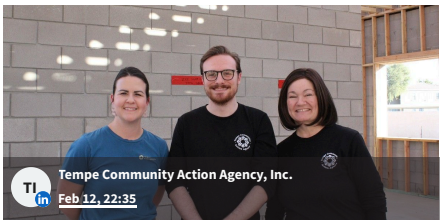
104 engagement



Sixty years ago, TCAA opened its doors with a simple belief: when a community cares for one another, anything is possible. As we celebrate our 60th anniversary this year, we're looking back at where we started and where we are now across the programs that have grown with our community. Every step of this journey has been shaped by neighbors like

85 engagement

Top posts > Engagement



Our team got a first look at the progress on our new building, and we're so excited for what's ahead. This project is only possible because of the incredible support we receive from our community. Thank you for helping us build a space that will serve our neighbors for years to come. #TCAA #Tempe #FoodPantry

273 engagement



We are honored to share that our Community Action Program team (Xavier Gonzalez, Anahi Delgado, Lisa Gutierrez, Linda Zuniga) has been recognized by Salt River Project with the Best Partner Organization Award. This recognition reflects the strength of our collaboration and the shared commitment to supporting clients with stability and care. The award

247 engagement



September is Hunger Action Month! 🍊🧡 Our TCAA admin team is leading the way with the #takeACTIONchallenge - who's joining them in rocking orange and taking action against hunger?

221 engagement

Report sources

Analytics

Instagram Business

tempeaction

Facebook Pages

Tempe Community Action Agency

LinkedIn Pages

Tempe Community Action Agency, Inc.

Customized data tiles

Top posts > Engagement

Sources

Analytics

Instagram Business



tempeaction

Top posts > Engagement

Sources

Analytics

Facebook Pages



Tempe Community Action Agency

Top posts > Engagement

Sources

Analytics

LinkedIn Pages



Tempe Community Action Agency, Inc.

Extra notes

All tiles marked with ◈ might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.